

Amendments to the Drawings:

The attached sheet of drawings includes changes to Fig. 1. The changes are the addition of a "Prior Art" legend.

Attachment: Replacement Sheet

REMARKS

Introduction

Claims 1, 16, 19, 22 and 28 have been amended. The application continues to include claims 1-33.

Applicant thanks the Examiner for taking the time to conduct a personal interview with the Applicant's representative on November 10, 2009. The substance of the interview is reflected in this Amendment.

Reconsideration of the rejection of the application is respectfully requested in view of the claim amendments and the following remarks.

The Claims are Allowable over the Prior Art because the Prior Art Fails to Disclose the Generation of a Web Page Using a Master Specification with Variable Controls, and a Subordinate Specification with Control Values

Claims 1-23, 26-29, 32 and 33 are rejected under 35 U.S.C. §103(a) as being unpatentable over Ferrel et al., U.S. Patent No. 5,860,073 ("Ferrel"), in view of Brintzenhofe et al., U.S. Publication No. 2003/0079177 ("Brintzenhofe"). Claims 25 and 31 are rejected under 35 U.S.C. §103(a) as being unpatentable over Ferrel, in view of Keating (U.S. Pat. Pub. No. 2002/0052895). Claims 24 and 30 are rejected under 35 U.S.C. §103(a) as being unpatentable over Ferrel, in view of Lie et al., "*Cascading Style Sheets, level 1*" ("Lie"). Reconsideration of these rejections is respectfully requested because the prior art fails to disclose the generation of a web page using a master specification with variable controls, and a subordinate specification with control values.

One embodiment is a method and system that provides a common design for a

web site or a web based application that includes multiple related web pages. *See* U.S. Pat. Pub. No. 2002/0138516 (the publication no. of the present application), ¶¶2 and 7. A master specification 202 is generated that includes a common style, navigation arrangement and/or content placement for the web pages. *See id.*, ¶ 22. A subordinate web page specification 204/206 is generated for each web page of the web site and includes content for the web pages. *See id.*, ¶ 27.

Master specification 202 includes <head>/control section 212 which includes a style specification and/or navigation specification for the common design of the web pages. *See id.*, ¶ 23. Control section 212 may include “variable controls.” *See id.*, ¶ 26. “Each subordinate web page specification 204/206 may specify additional controls in <head> section 222”. *See id.*, ¶ 24. The controls include style elements. *See, e.g., id.* at ¶ 6. The additional controls may be in the form of “control values”. *See id.*, ¶ 26. When generating a web page, a “generator 240 merges the additional control information specified in <head> section 222 of subordinate web page specification 204 into the adopted <head> section (block 304)”. *See id.*, ¶ 29. The merging may include providing the control values as the variable controls. *See id.*, ¶ 26. Therefore, style from the subordinate web page is merged with common style from the master specification.

Ferrel discloses style sheets for a publishing system. A “story object” makes reference to a style sheet 443 before being rendered on page 434. Ferrel, col. 19, ll. 36-38. The style sheet includes formatting information, including “properties of the paragraphs, fonts and embedded objects in the story that format the content as it was originally designed. Ferrel, col. 19, 39-44. However, Ferrel and the other cited prior

art fails to disclose subordinate web pages that use control values to specify the style of subordinate web pages.

In contrast to the cited prior art, amended independent claim 1 recites a “first subordinate style specified as first subordinate control values” and a resultant web page that includes “a first merged style that comprises the first subordinate style merged into the common style” that is generated by “supplying the first subordinate control values as the variable controls.” For at least these reasons, amended claim 1, and amended claims 6, 16, 19, 22 and 28, which recite similar limitations, should now be allowable over the cited prior art. The remaining claims depend from either claim 1, 6, 16, 19, 22 and 28, and should also be allowable for at least the above reasons.

Conclusion

Applicant respectfully requests favorable action in connection with this application.

The Examiner is invited and urged to contact the undersigned to discuss any matter concerning this application.

No fee should be required for this submission. However, should any fee be required, the Commissioner is authorized to charge any such fee to Counsel's Deposit Account 50-2222.

Respectfully submitted,

Date: November 12, 2009

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